

Announcing

The Borg-Warner Corp. and Sues, Young & Brown—manufacturer and distributor of NORGE appliances, are happy to announce the appointment of Liberty Home Economy Co. as the exclusive franchise dealer of Norge Appliances in the Torrance area.

Come In and See the Gorgeous Norge

- Refrigerators
- Freezers
- Conventional Washers
- Push Button Washers
- Automatic Washers
- Electric & Gas Ranges
- Water-Heaters

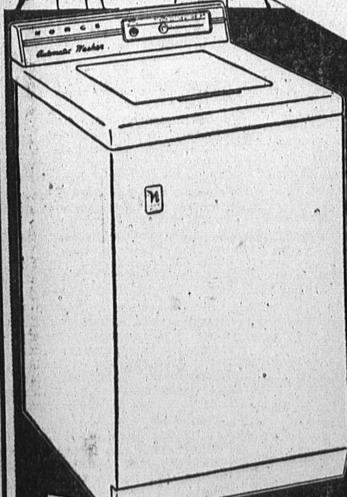
We're so sure that once you've washed the NEW NORGE WAY you'll never go back to old-fashioned methods...

WE GUARANTEE SATISFACTION OR YOUR MONEY BACK!



THIS LIMITED-TIME OFFER IS MADE SOLELY TO ACQUAINT YOU WITH THIS SENSATIONAL...

NORGE TIME-LINE AUTOMATIC WASHER



Priced at only **\$279**

NO STRINGS ATTACHED!

Just use and enjoy this new Norge washer all you want. If at the end of 30 days you don't agree that it's the finest, most efficient automatic washer on the market—regardless of price—we'll pick it up and return your full payment.*

But wait! We'll even go farther than that! We'll give you a big, generous supply of ALL plus a new lightweight metal clothes carrier FREE of extra cost. And if you decide to return your Norge, you keep 'em... at no cost to you! That's right—a big generous supply of ALL plus a new clothes carrier—yours to keep! Fair enough? Don't waste a minute. Come in today—we'll send your Norge out quick!

*This, of course, does not include any special plumbing charges

FREE! of extra cost
1/2 year's supply of **all** (50 POUNDS)
PLUS this handy measuring 'cup' this new lightweight metal **CLOTHES CARRIER**
With the purchase of a Norge Automatic Washer during this special event.

COME IN NOW AND SEE THESE OUTSTANDING FEATURES YOURSELF!

- TIME-LINE CONTROL
- DOUBLE 4-VANE AIRFLOW
- WASH SHES
- RUBBER SHOE
- FLUSHED WALL CONSTRUCTION
- BASKET SHAMING CABINET
- 8 1/2 POUND LOAD
- LOW, LOW PRICE



LIBERTY HOME ECONOMY CO.

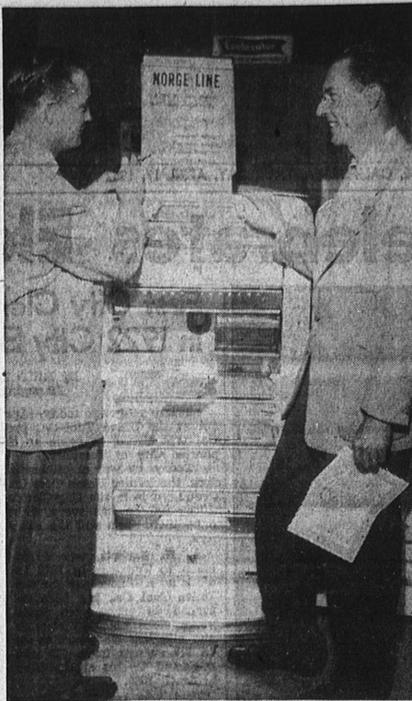
WHOLESALE FOOD PLAN

1623 CRAVENS

PHONE TORRANCE 1456

ACROSS FROM EMPLOYMENT OFFICE

OPEN SUNDAYS 12 NOON TO 6 P.M.



CHECK NEW LINE... Milt Isbell (right) of the Liberty Home Economy Co., and Lewis W. Johnston, district manager of the Norge Division of Sues, Young and Brown, wholesale distributors, check over features of the Norge line, after Isbell was presented a franchise for the products in this area for his company.

Liberty Home Co. Receives Norge Franchise

The Liberty Home Economy Co., 1623 Cravens Ave., expanding its field of service this week with the announcement that the company had been awarded the exclusive franchise for Norge appliances in the Greater Torrance area.

Making the announcement was Milt Isbell, partner in the firm with Walt Schaefer and Jim Lawson. Isbell received the franchise from Lewis W. Johnston, district manager for Norge products.

The company will handle refrigerators, freezers, conventional washers, push-button washers and automatic washers; electric ranges, gas ranges and water heaters, Isbell said.

Norge has been a subsidiary of the Borg-Warner Corp. since 1927. The Borg-Warner Corp. is the world's largest manufacturer of automobile parts and the world's second largest manufacturer of airplane parts, according to Johnson.

Featured in the displays will be the Norge "Time-Line" automatic washer, Isbell said. He said the one of the lowest automatic washers on the market and was distinguished by a complete flexibility of the cycle of washing.

Other Norge appliances are on display at the store at 1623 Cravens Ave.

BETTY WATERS JOINS HUSBAND IN TEXAS

Baseball pitcher Billy Joe Waters was joined in Paris, Tex. last week by his wife, the former Betty Peterson of 911 Amalpa Ave. and son Kenneth, who will spend the summer with him.

Waters recently completed spring training at Del Rio, Tex. and is under contract with an independent baseball club. A graduate of Torrance High School, he formerly pitched for the Santa Barbara Dodgers.

DON'T AGREE

It is much easier to agree with people than to stand on one's own feet and state an opinion. While a person should not be constantly engaged in argument, he should not be too easily influenced by other people or fall into the habit of letting others dictate his plans.

LIFE UNDERWRITING OPPORTUNITY

One of the largest Eastern Mutual Companies, not industrial, has opening for Torrance man with successful sales experience and clean record. Will completely establish this man with liberal monthly guarantee and unsurpassed contractual arrangement including liberal commission, lifetime renewal, persistency bonuses. Answer with full assurance of confidential handling. P.O. Box 5472, Metropolitan Station, L. A. 55, Calif.

Plans Drawn For Torrance WCTU Unit

Formation of a Torrance WCTU unit was undertaken last Thursday when members of several local churches met with Mrs. Mary Ruckle, state WCTU officer, and Mrs. H. Henry, Los Angeles County officer, in the Methodist Church parlor.

Girl Scout Troop Has Cook-out In Local Park

Last Wednesday was cook-out time for 20 Girl Scouts from Troop 184, when they gathered in Torrance Park from 10 a.m. until 2 p.m.

The girls made lemonade, stew and dessert. Following luncheon, they hunted for Easter eggs and played games. Accompanying the youngsters and supervising the afternoon's activities were Mes. T. Chapman, G. R. Crist and Jack Bowides, Girl Scout leaders.

Church, State and county WCTU officers will again be present, and further plans for the new unit will be made. The meeting will be from 11 until 1 o'clock and persons attending are asked to bring sack lunches.

During the April 10 meeting, a movie, "He Ran a Race," was shown to acquaint the group with youth temperance education for May 23 at First Baptist

sponsored by the WCTU.

Sweeping America!
CANADA'S NEW EASIER WAY TAKES OFF UGLY FAT

No Exercise, No Dangerous Drugs And You Eat The Food You Need!

Reduces ugly fat from neck, chin, chest, back, arms, thighs, stomach, hips, ankles, legs and calves! Take it off, keep it off! Look years younger, feel years younger. And now, the Canadian caloric reduction regimen success is yours with MYNEX! Eat what food you need and eat safe, Mynex Tablets, chock full of the very precious vitamins and minerals often prescribed by doctors for reducing when fat comes off too fast. You take two green Mynex Tablets before meals and one red Mynex Tablet after meals. Full directions with MYNEX package. Reducing success is yours or return first package to drugist for \$3.00 refund. In all home reducing history there's no easier, no safer, no faster way to take off fat without danger. MYNEX... the only exclusively licensed tablet made in the U.S. according to the original Canadian MYNEX formula!

McDOWNS DRUG 1927 El Verdo

Ask for FREE "How To Reduce" Booklet with Doctor's Weight Charts... Free!

MYNEX

Fat Goes Safely from
NECK
CHIN
ARMS
WAIST
STOMACH
THIGHS
LEGS
BACK
CALVES
ANKLES
... all over body same way

Here is PROOF POSITIVE that...

LIBERTY'S WHOLESALE FOOD PLAN

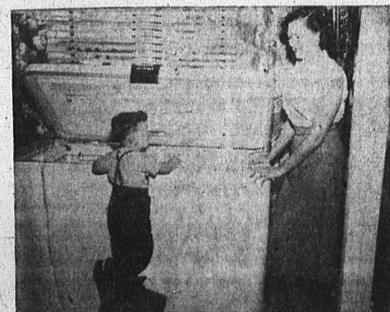
COSTS LESS SAVES MONEY is EASY to OWN

Meet Another of Your Neighbors

and another

Satisfied User of Our Plan

What better proof than the word of a bonafide and satisfied user? Here again Liberty presents just another one of the hundreds of users of their WHOLESALE FOOD PLAN. Before you buy a Freezer and a Food Plan be sure to check with one of Liberty's many happy users—they will back our claims 100%.



MRS. WILLIAM R. DICKSON
1849 Middlebrook Rd.
Lomita 2732-W

Coolerator
Electric, of Course!

NOW! With Proper Trade-In on Liberty Wholesale Food Plan YOU CAN OWN A BEAUTIFUL COOLERATOR HOME FREEZER — COMBINATION FREEZER

or a FREEZER and REFRIGERATOR and you pay

No Money Down!

LOCALLY OWNED & OPERATED BY MILT ISBELL — WALT SCHAEFER — JIM LAWSON



LIBERTY HOME ECONOMY CO.

1623 CRAVENS

TORRANCE 1456